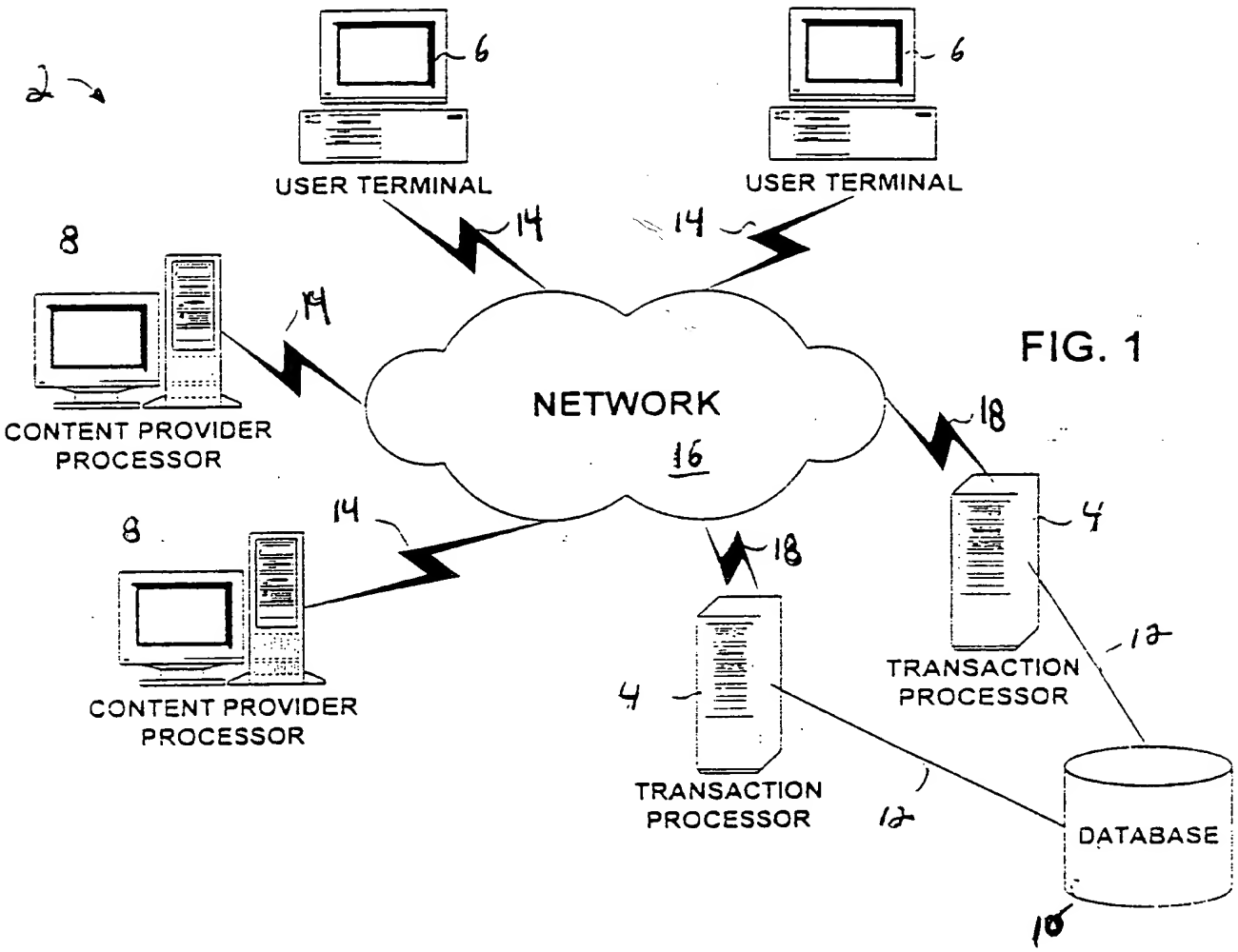

2
6
USER TERMINAL
6
USER TERMINAL
14
14
8
14
CONTENT PROVIDER PROCESSOR
NETWORK
16
18
4
TRANSACTION PROCESSOR
12
8
14
18
4
CONTENT PROVIDER PROCESSOR
TRANSACTION PROCESSOR
12
DATABASE
10

FIG. 1

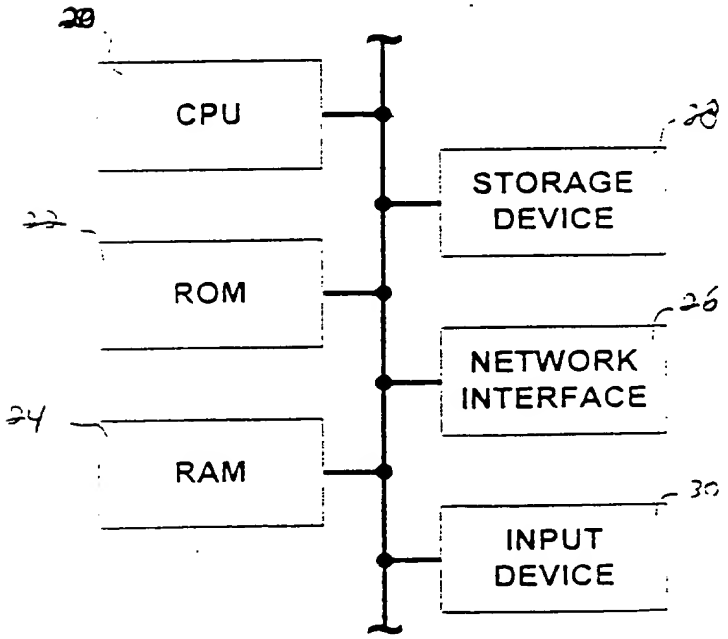

20
CPU
28
STORAGE DEVICE
22
ROM
26
NETWORK INTERFACE
24
RAM
30
INPUT DEVICE

FIG. 2

July 6, 1999 -- Transaction Code 123456 148
EARNIT CORPORATION

FIG. 15

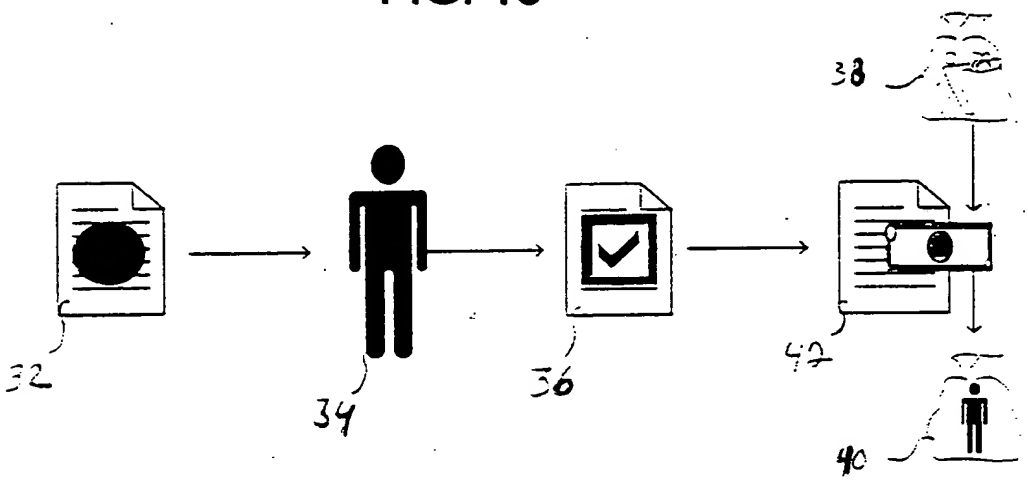


FIG. 3

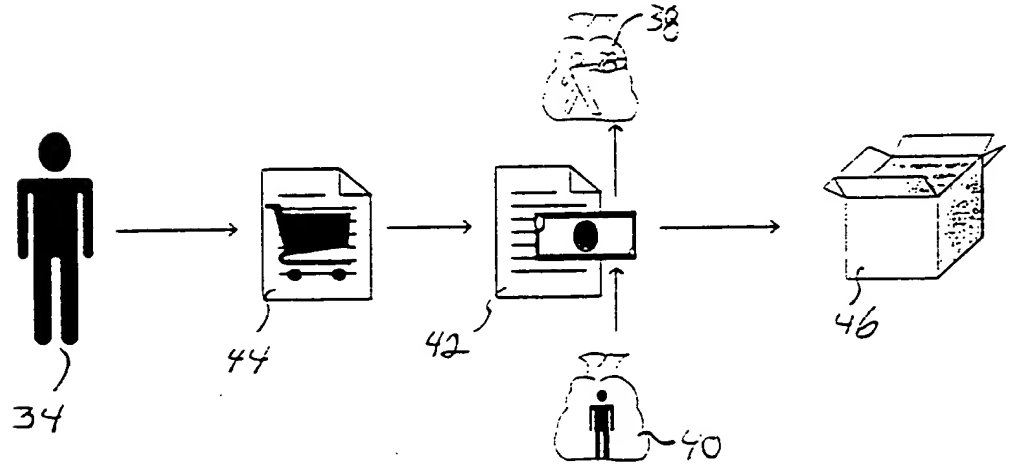


FIG 4

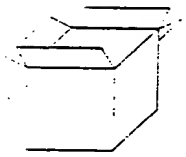
0607355-US0000

49

CONTENT PROVIDER
- Content Provider ID
- Business details
- Balance
- URL

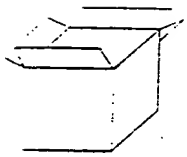
47

ACCOUNT HOLDERS
- Account Holder ID
- Demographic
- Country
- Language
- Personal
- Balance



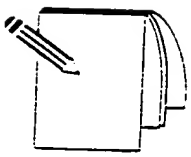
48

COMPENSATION
- Offer ID
- Value
- Frequency
- Location
- Messages
- Dependencies
- M.O.
- Number of Events to Qualify for award
- time delay between events to add event to accumulator total
- period in which event must occur
- status (e.g. active, deleted)



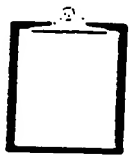
50

REDEMPTIONS
- Redemption ID
- Price
- Frequency
- Location
- Messages
- M.O.



52

TRANSACTIONS
- Receipt code
- Value
- Context (who, where)
- Time



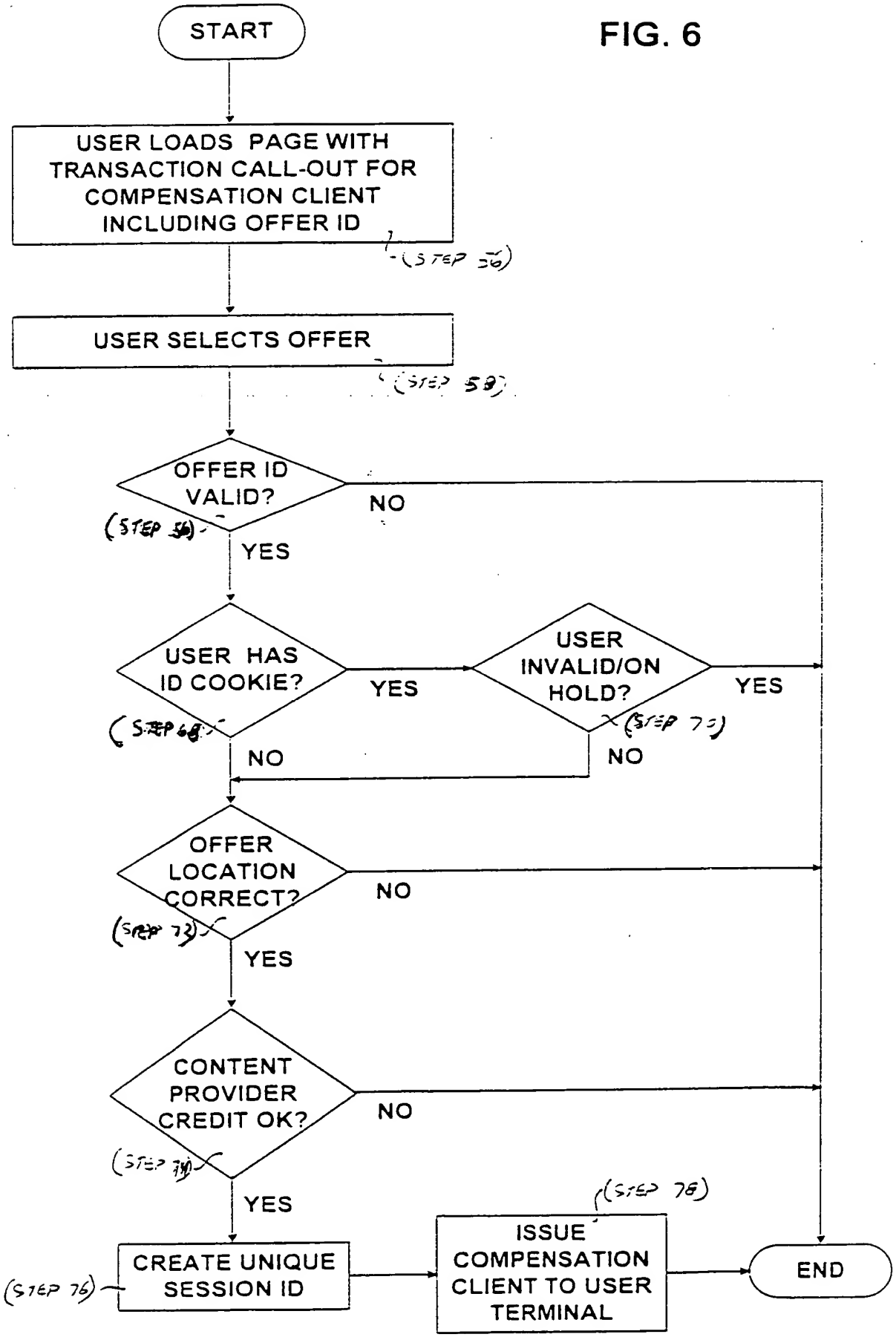
54

SESSIONS
- Session Key
- Info

FIG. 5

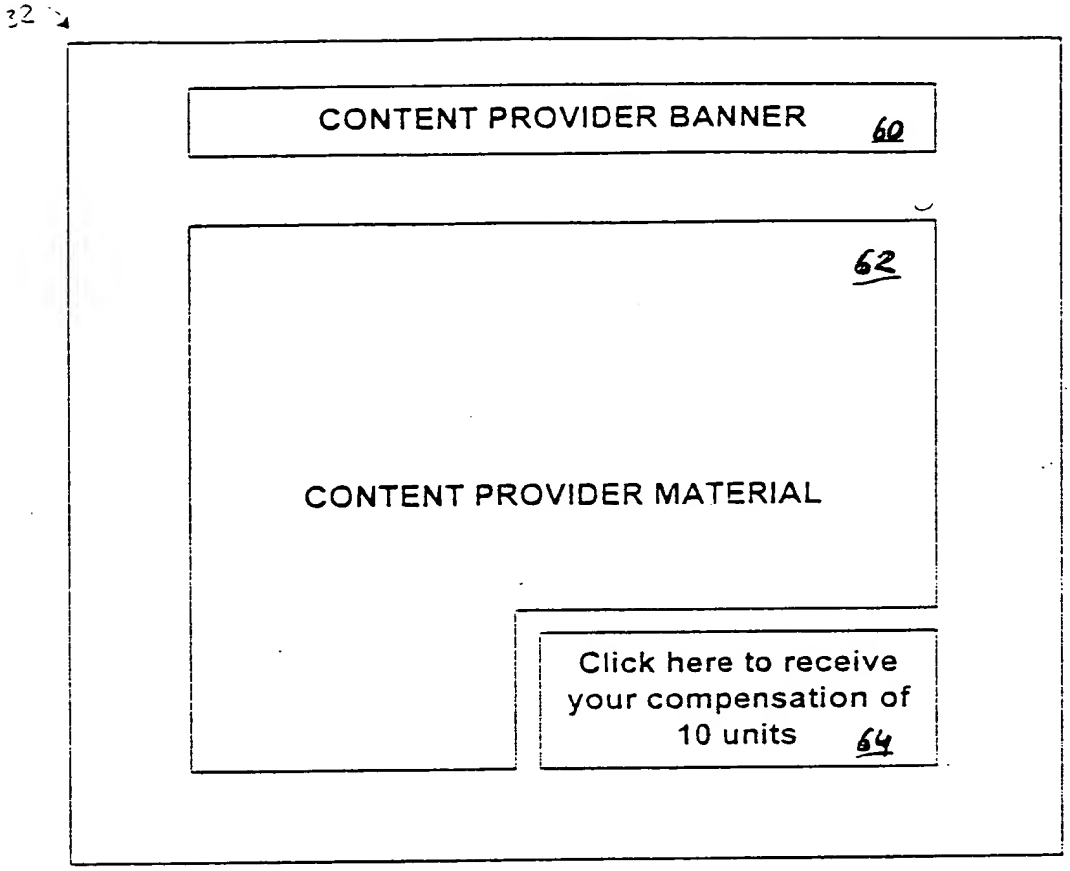
09732560 - 120800

FIG. 6



0054356.1200800

FIG. 7



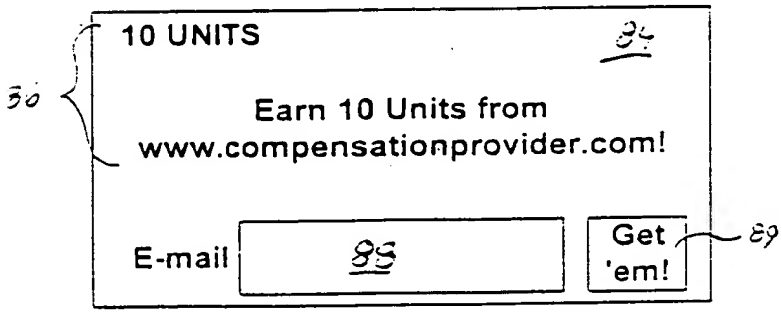


FIG. 9

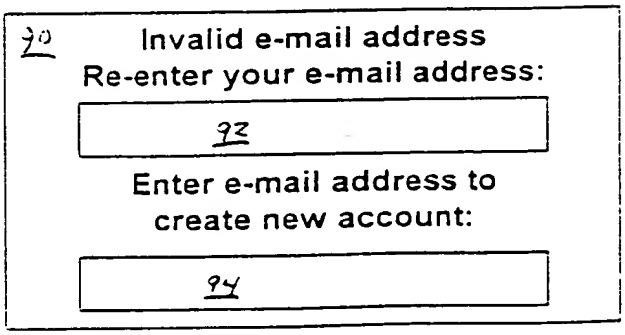
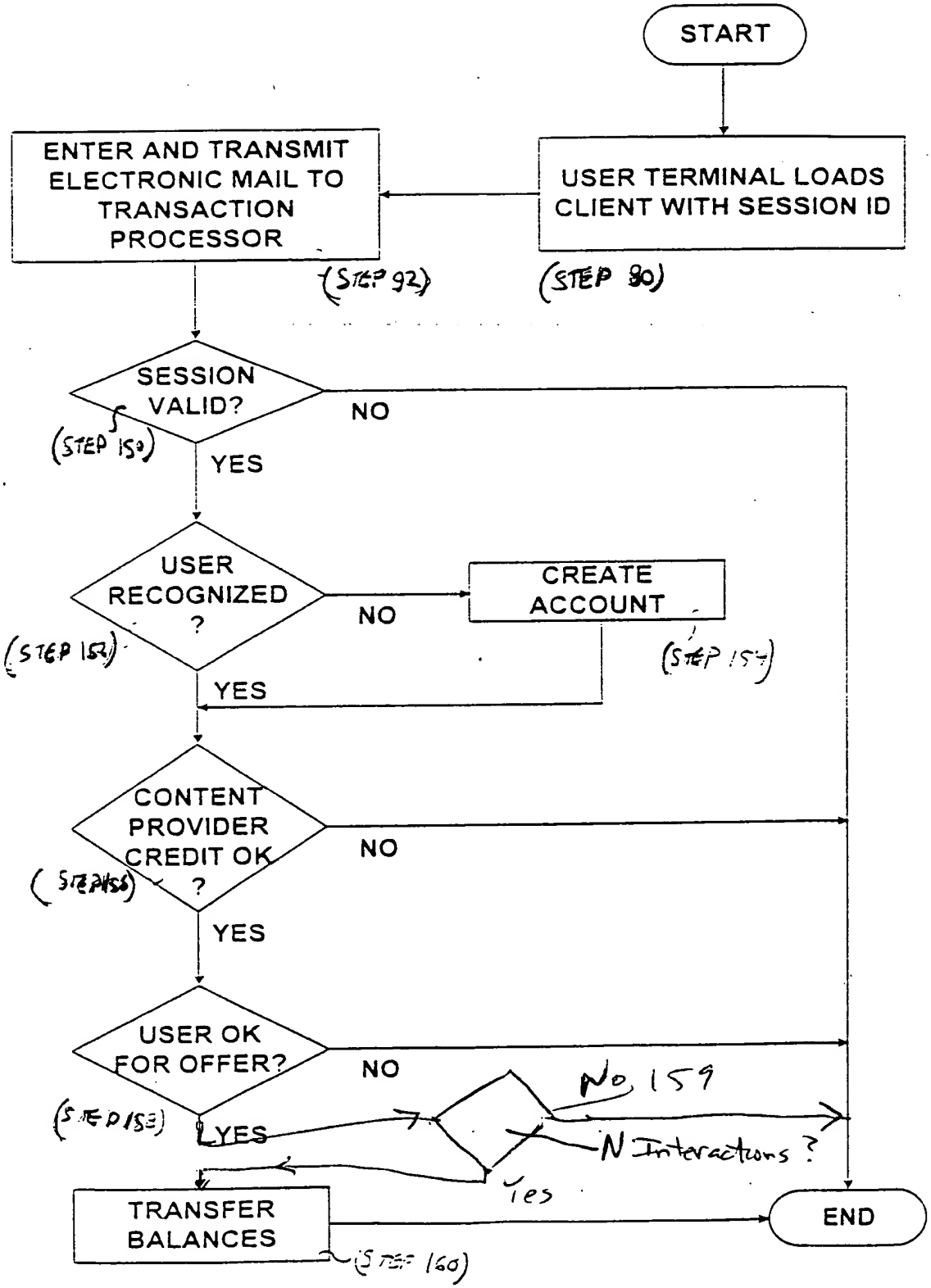


FIG. 10

09/2356,450

FIG. 8



09/32556 - 120800

09625950 - 112000

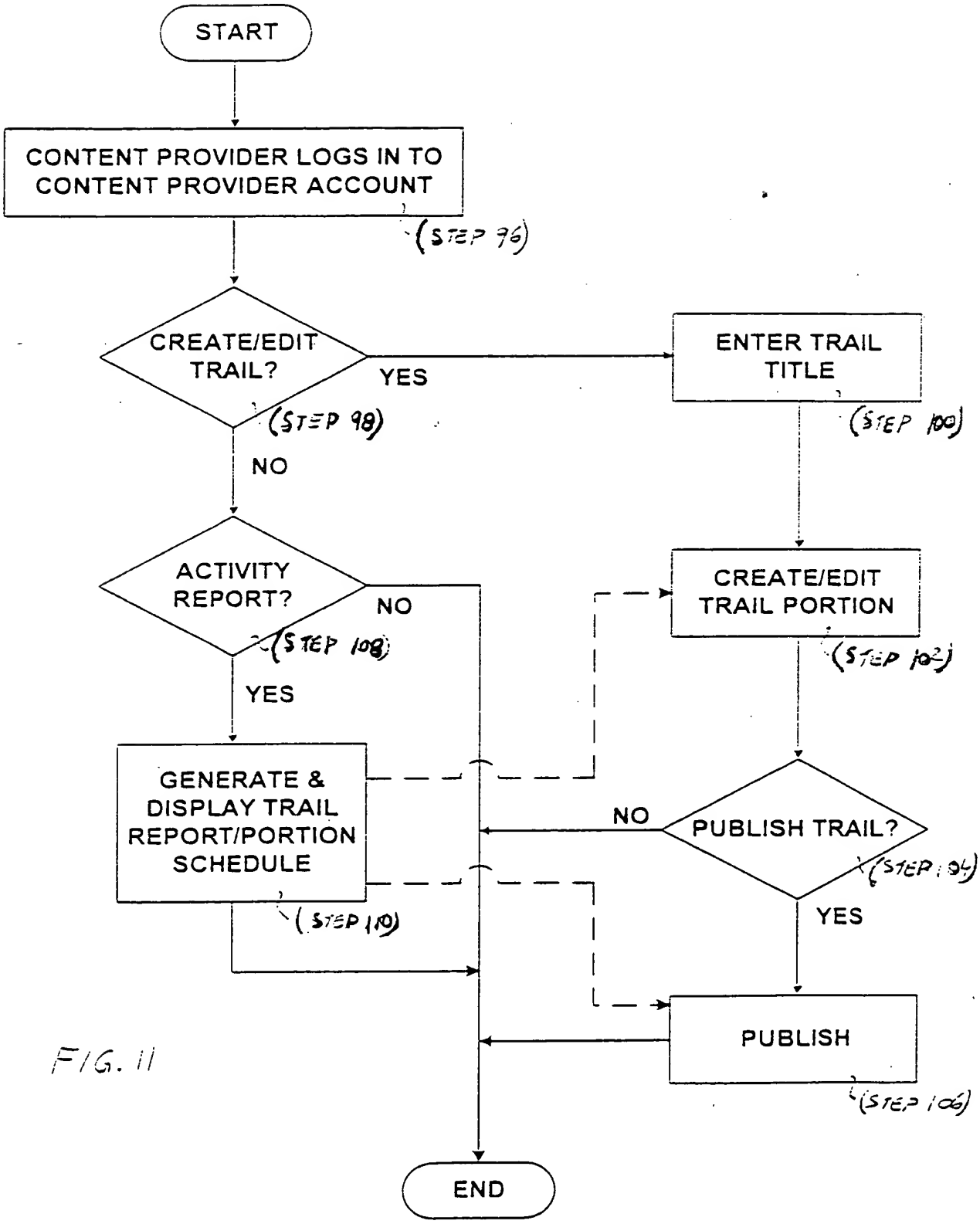


FIG. 11

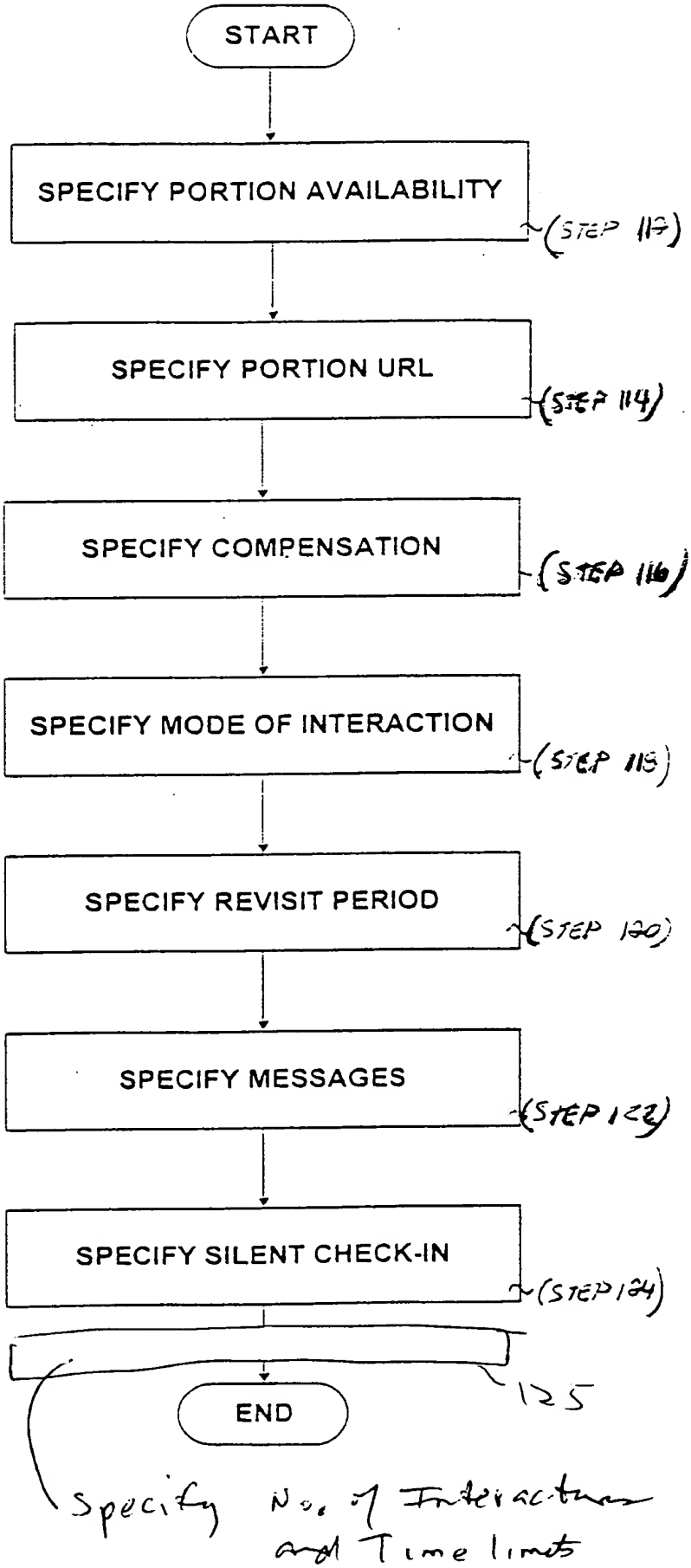


FIG. 12

09425508 - 112000

09/930,596 - 082001

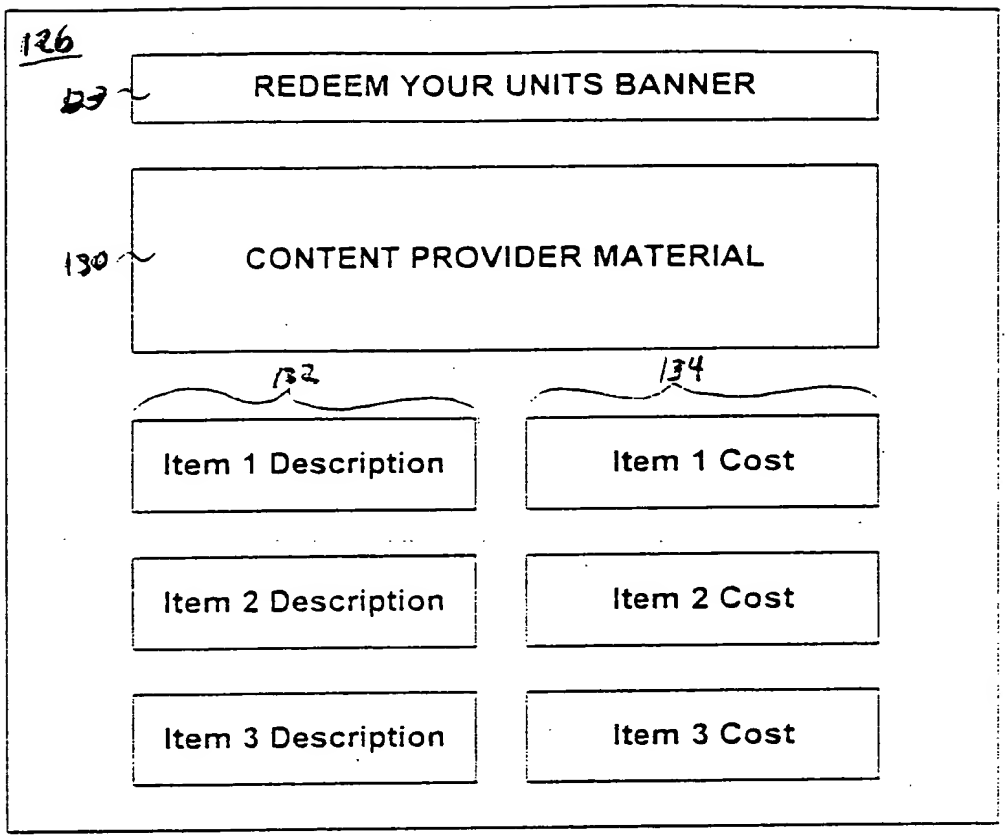


FIG. 13

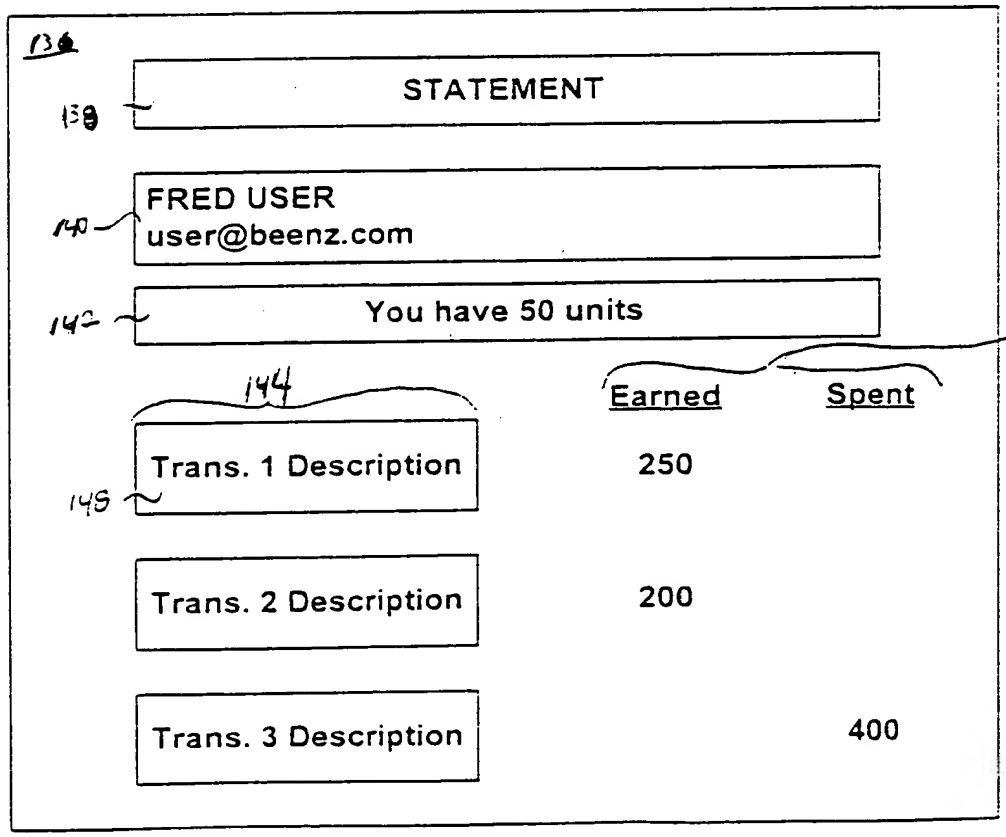


FIG. 14